



From an early age my need to create has propelled me on a life long mission to inspire. I find my proudest moments reside in the end result. Seeing my work in action, from the pacing of a book to the way a user interacts with innovative digital design. My goal is not just to create great work, but to take risks, overcome challenges and be a part of something.

Hello! I am Frank James Corrao, lets work together.

Marketing

SEO, Data Scrapping, Sales Force CRM, Google Analytics, Data Aggregation, Email blast communication, Text blast, AD copy

Project management

Basecamp, TeamWork, Smart Sheet, Evernote, Google+

Web

Basic Html / CSS / Wordpress

References available per request

WET BRUSH

Summer 2014-P

Designer - Ad Campaign

Worked alongside a small team to further distinguish the house brands amongst its competition, while bringing it's products to an international market. Work ranging from packaging, digital and advertising efforts.

NAILBITER

Fall 2010 - P

Principal / Art Director

Founded an independent marketing communications practice with a focus on collateral, packaging and innovative branding with a focus on small business, start-ups and non profit pursuits.

JE | MC

December 2013 - August 2014

Asst. Art Director

Formulated strategies alongside creative team to create unified identities for clients in luxury and technological markets for web, mobile and print.

BAF CORP

January 2009 - 2013

Art / Marketing Direct

Furthered branding for an independent chain of fitness clubs, whilst constructing enticing campaigns meant to appeal to the surrounding market.

FARMINGDALE STATE COLLEGE

May 2012

Visual Communications, Art & Design

Bachelors of Technology

Acrcdited Degree in Visual Communications / Graphic Design at from SUNY. Acknowledgments include the 2012 Patricia McGuire Scholarship.

